CTE Intro “I Can” Statements
Business Portion

- **Standard 1:** I can be knowledgeable about the world of work, explore career options and relate personal skills, aptitudes, and abilities to education planning and future career decision making.
- **Standard 2:** I can analyze education, training and career opportunities in various Career Pathways.
- **Standard 3:** I can examine workplace tasks and concepts in Agriculture.
  - **Objective 1:** I can explore the relationship and impact of agriculture and natural resources on the economy.
- **Standard 4:** I can examine workplace tasks and concepts in Business.
  - **Objective 1:** I can demonstrate basic knowledge and application of hardware, software, and Internet use.
  - **Objective 2:** I can use technology independently and collaboratively in business applications.
  - **Objective 3:** I can use basic business skills and explore a variety of business careers.
- **Standard 5:** I can examine workplace tasks and concepts in Economics.
  - **Objective 1:** I can explore the relationship and impact of economics on business.
- **Standard 6:** I can examine workplace tasks and concepts in Family and Consumer Sciences.
- **Standard 7:** I can examine workplace tasks and concepts in Health Science.
  - **Objective 1:** I can explore the relationship and impact of healthcare careers and business.
- **Standard 8:** I can examine the workplace tasks and concepts in Information Technology.
  - **Objective 1:** I can explore the relationship and impact of information technology and digital media in the business arena.
- **Standard 9:** I can examine the workplace tasks and concepts in Marketing.
  - **Objective 1:** I can explain the four P’s of Marketing (product, pricing, promotion, and place) and how they are used in business and in society.
- **Standard 10:** I can examine workplace tasks and concepts in Technology and Pre-Engineering/Technical Skills.