

"Who is Quackals?"

Creative Writing Contest

Sponsored by Quick Quack Car Wash

Grand Prize: \$1,000 Cash Scholarship

Eight \$100 prizes awarded to a winning entry selected from each grade level. The teacher and Parent/Guardian of each winning student will receive **Free Unlimited Car Washes for one vehicle for one year.**

Get creative and write the biography of Quackals (the Quick Quack duck mascot) from duckling to the present day as the heart and soul of a growing chain of environmentally-friendly car washes.

- Eligibility: 4th -12th grade students ages 8-18
- Between 2,000 and 4,000 words
- Entries must be emailed to quackals@dontdrivedirty.com by November 1, 2016
- Entries must include the following information or be subject to disqualification:
 - First and last name
 - Name and phone number of parent or guardian
 - School name
 - Age
 - Grade level
 - Teacher's name (English/Writing)

Winners will be selected by Quick Quack Car Wash and its customers

Winners will be announced on December 1, 2016 and posted on DontDriveDirty.com

Entries become property of Quick Quack Car Wash and may be edited, copyrighted and used for promotional purposes



FOR IMMEDIATE RELEASE:

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QUICK QUACK CAR WASH SPONSORS CREATIVE WRITING CONTEST FOR STUDENTS WITH \$1,000 SCHOLARSHIP GRAND PRIZE

Award Winning Car Wash Chain Encourages Students to Write Biography of Popular Duck Mascot

Roseville, CA – Sept 30, 2016 – Quick Quack Car Wash, a Roseville, California based company, has announced the sponsorship of a creative writing contest aimed at fourth to twelfth-grade students aged eight to 18 years old. The writing contest encourages students to invent the biography of the company’s beloved mascot duck named Quackals.

The contest has an entry deadline of November first and has a grand prize of \$1,000 for the selected entry and eight \$100 prizes for one winner chosen from each grade level. The teacher and parent or guardian of each winning student will receive Free Unlimited Car Washes for one vehicle for one year. Winners will be selected by Quick Quack Car Wash and its customers. Winners will be announced on December 1, 2016 and posted on DontDriveDirty.com

“For years we have wanted to tell the story of Quackals, the Quick Quack Duck, and share with our fans more of his background and how he became our mascot,” said Travis Kimball, Chief Marketing Officer of Quick Quack. “Now we have the opportunity to let our fans participate in that storytelling. We are excited to read all of the creative entries describing where he came from and how he ended up as the mascot of our growing chain of car washes.”

Quick Quack Car Wash has an established track record of being an active community partner, sponsoring local events and athletic programs as well as contributing to community groups’ fundraising efforts. Quick Quack is regularly named the favorite or best car wash in the areas where they operate and has been recognized and honored for sustainable business practices and water conservation.

Aside from the big yellow duck named Quackals, Quick Quack Car Wash is best known for its unlimited “wash all you want” car wash memberships, tie-wearing cashiers, free vacuums and water conservation practices.

About Quick Quack Car Wash

Quick Quack Car Wash has 26 locations in California, Texas, Colorado, and Utah. The Quick Quack Car Wash concept grew from a desire to get cars clean using the best technology and to do it extremely fast. Fully automated and computerized, the high-quality and environmentally-friendly car washing system uses soft cloth and filtered, recycled water. The customer stays in their vehicle while being automatically guided through the car wash where the vehicle is soaked, soaped, washed, polished, rinsed with spot-free water, and dried, all in a matter of minutes. More information is available online at www.DontDriveDirty.com.

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